

Michigan's aerospace industry has huge growth potential, which could have a major impact on our state's economy. The AIAM Charitable Foundation was created to raise funds to support aerospace expansion across the state. Our efforts include:

Creating a diverse talent pipeline

Strengthening small, under-resourced companies

Raising awareness of the important impact of aerospace in Michigan and worldwide

# **CORPORATE PARTNERS PROGRAM**

The AIAM Foundation will invigorate Michigan's aerospace industry and economy by strengthening the people, companies, and resources that already exist in our communities. We are well-positioned to drive progress and prosperity for the people of Michigan.

We invite Michigan businesses to invest in the future of aerospace through an annual donation. You will have a variety of meaningful recognition opportunities and benefits to choose from, depending on your sponsorship level.

Interested in becoming a partner? Scan the QR code, provide a few details, and we will reach out with more information!



Contact us at (248) 592-7303 or at: info@aiamnow.com.

### **Donor Levels**

 COMMANDER
 ACCELERATOR
 PROPELLER
 INNOVATOR
 OPERATOR
 STABILIZER

 \$40,000
 \$25,000
 \$10,000
 \$5,000
 \$2,500
 \$1,000

STRENGTHENING PEOPLE, COMPANIES, AND RESOURCES FOR MICHIGAN'S AEROSPACE COMMUNITY

## **CORPORATE PARTNERS PROGRAM**

**Levels & Benefits** 

COMMANDER	ACCELERATOR	PROPELLER	INNOVATOR	<b>OPERATOR</b>	STABILIZER
\$40,000	\$25,000	\$10,000	\$5,000	\$2,500	\$1,000
5 RECOGNITIONS	5 RECOGNITIONS	4 RECOGNITIONS	4 RECOGNITIONS	3 RECOGNITIONS	2 RECOGNITIONS
3 ENGAGEMENTS	2 ENGAGEMENTS	1 ENGAGEMENT			

All Partners will be listed on the AIAM Foundation website page. In addition, Corporate Partners will receive an increasing number of benefits based on donation level. Choose a corresponding number of benefits from the list below.

#### **RECOGNITION BENEFITS**

- Name/Logo acknowledged in one Foundation email communication
- 2 mentions in Association and Foundation social media (Facebook, Twitter, LinkedIn)
- On-screen logo recognition at the annual AeroOne Conference
- · Name/Logo recognition at Association Industry Luncheons
- Name/Logo recognition at Technology Expo

- · Name/Logo recognition at Golf Outing lunch
- · 6-month ad in AIAM Member Directory
- · Company profile in a future AIAM Newsletter
- Present your company's technology at in-state university or community college

#### **ENGAGEMENT SELECTIONS**

(For partners at the propeller level or above.)

- Private dinner (for up to 6) with Foundation Chairman, President & Board member(s)\*
- Meet/Greet at annual AeroOne conference with speaker in reception area
- Lunch and Learn program held at your company with an AIAM representative presenting
- Speaking opportunity at AIAM annual Golf Outing or Industry Luncheon
- Private tour for up to 4 members at an AIAM board company facility
- Access for 2 to a private corporate chalet of a major OEM/Tier 1 at the Paris or Farnborough air show
- Advance choice of exhibit location at AeroOne, Technology Expo, Golf Outing or Industry Luncheon

- Attend reception in state capital prior to governor's state-of-the-state address
- Dinner & state-of-the-state viewing in private downtown Lansing loft\*
- One-on-one meeting with key state senator or house representative
- · 4 tickets to an AIAM Industry Luncheon of your choice\*
- Private 1-hour meeting with AIAM board member
- · Foursome in AIAM Annual Golf Outing\*
- · Company introduction at AIAM monthly board meeting
- Up to 4 discounted AeroOne Conference passes\*

<sup>\*</sup>These selections include 'tangible benefits' as defined by the IRS. Many businesses define their full Corporate Partnership as a business expense, but if you would prefer to know the tax deductible portion please contact our office so we can provide the fair market value of the benefits you have selected.

