

AIAM MEMBER HIGHLIGHT



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HRU was founded back in 1980, in Lansing. Over that time, HRU has provided our clients with top talent for their Engineering, Manufacturing, Scientific, IT, Professional and Administrative needs. Today, HRU works across multiple technology-based industries and creates custom staffing solutions for our client partners on a nationwide basis.

TOTAL NUMBER OF EMPLOYEES

**200 CONTRACTORS THROUGHOUT
THE UNITED STATES.**

Number of employees located in Michigan?

HRU has 20 corporate employees at our headquarters in Lansing.

PRESENCE IN MICHIGAN AND IN OTHER STATES/COUNTRIES.

"HRU is headquartered in Lansing but provides talent to our clients on a nationwide basis."

WHAT OPPORTUNITIES DO YOU SEE EXIST IN MICHIGAN FOR THE AEROSPACE INDUSTRY?

"Michigan manufacturers have a great opportunity to grow their business within the Aerospace Industry. Replacement of aging aircraft, advancements in materials, UAS/UAV's, growth in Space opportunities, etc. All of these segments require skilled technology and manufacturing partners for their design, development, parts and automation."

WHAT ARE SOME OF THE ECONOMIC IMPACTS OF YOUR COMPANY BEING LOCATED IN MICHIGAN?



"The access to the talent. Michigan is and always will be a leader in manufacturing, no matter what the product may be. Having the skilled Engineering and Manufacturing talent to design, develop and build those products right in our backyard is a huge plus for our business. In addition, there is a wealth of talent coming from Michigan's colleges, universities and community colleges to support industry."

WHAT HAS BEEN, IN YOUR OPINION, YOUR COMPANY'S GREATEST ACCOMPLISHMENT?

"HRU's ability to change and succeed over a variety of economic ups and downs over the last 40+ years. We have evolved from being just another staffing company to a leader in consultative talent acquisition strategies for each of our clients. As a small, privately held company, we can initiate positive process changes quickly that allow us to respond and support our clients immediately."

WHAT ARE YOUR GOALS AND VISION FOR YOUR COMPANY OVER THE NEXT FIVE TO TEN YEARS?

"HRU will continue to be a leader in talent acquisition strategies and most importantly a strong partner to our client companies by offering variety and flexibility in our staffing solutions."

HOW DOES THE AEROSPACE ASPECT OF YOUR BUSINESS BENEFIT FROM THE AUTOMOTIVE INDUSTRY IN MICHIGAN?

"They tend to be quite interchangeable. There are some exceptions, but great talent translates across many industries, no matter the end product."

AS AN AIAM MEMBER, WHAT DO YOU SEE AS SOME OF THE BIGGEST CHALLENGES FACING MICHIGAN AND THE AEROSPACE INDUSTRY?

"The perception that Michigan is only an automotive state will always be a challenge, but with organizations such as AIAM are doing a great job of showing other manufacturing-based industries how versatile Michigan is and what a great place it is to do business."



"AIAM members that are struggling to find/retain talent can connect with Todd who would be happy to meet with them and discuss creative ways that HRU can help them with their current/future talent needs."