

AEROSPACE INDUSTRY ASSOCIATION OF MICHIGAN PRIVACY POLICY

This Privacy Policy explains how the AIAM collects, uses, shares and safeguards Personal Data and Non-Personal Data on www.iamnow.com, on mobile websites, microsites, mobile applications, AIAM profiles on AIAM social media sites and any other digital services and platforms officially operated or used by the AIAM from time to time (“Sites”), as well as by phone or by paper.

CHANGES TO THE PRIVACY POLICY

As the AIAM, its membership, its services change from time to time, this Privacy Policy is expected to change as well. We reserve the right to amend the Privacy Policy at any time, for any reason. The date of the last revision to the Privacy Policy will be indicated by the "Effective Date" at the bottom of this page.

Information We Collect

Personally Identifiable Information

We may collect information (whether online, by phone, or by paper) that identifies your “Personally Identifiable Information” when you: provide such information on AIAM; apply or register for AIAM meetings, conferences, and/or events; or otherwise interact with AIAM, including but not limited to: applying for membership; registering for an AIAM meeting, conference, and/or event. The types of Personally Identifiable Information collected may include your name, address, phone number, birth date, billing and delivery information, email address, credit card information, or other financial account information.

Non-Personal Data

As you interact with AIAM’s Sites, we may also collect information about your browsing history or certain other information that is not Personally Identifiable Information through your use of and visits to the Sites and our use of a variety of technologies, including but not limited to: cookies, tags, beacons, Internet Protocol (IP) address, and other tools. "Cookies" are pieces of code/text placed on your computer when you browse our Sites. Cookies may be placed by us or third-party advertisers. “Tags” and web beacons refer to code scripts that are primarily used to track visitors’ activities on our Sites by web analytic software.

The types of non-personal data collected on our Sites through the use of these and other tools as AIAM may add from time to time may include: the search terms you used; new or returning user; browser information; computer type; operating system; internet service providers; website usage; referring/exit pages; platform type; date/time stamp; number of clicks; or ads viewed. Additionally, cookies, tags, and other tools placed by third parties may collect other

information about you and your visits to Sites and elsewhere on the Internet, including but not limited to your industry, company size, job function, or seniority level (collectively, all of the foregoing data: the "Non-Personal Data").

How We Use and Share Personally Identifiable Information

Once collected, we may use your Personally Identifiable Information in a variety of ways, including but not limited to:

- Provide service communications such as bill reminders, order confirmations, program registrations, and customer service messages;
- Respond to your emails or online requests for products, services, or information;
- Deliver and process surveys;
- Personalize and improve the usability of the Sites;
- Fulfill and/or deliver AIAM products and services;
- Publish membership directories and registration lists as described below; and
- Tailored content, advertising, and marketing.

The Legal Bases for Collecting and Processing Personally Identifiable Information

There are several legal bases for our collection and processing of Personally Identifiable Information:

- For the legitimate interests of AIAM, including the several uses listed above;
- To perform a contract;
- Based on consent; and
- Legal compliance.

Publication of Your Personally Identifiable Information for Membership Directories and Registration Lists

To allow other members and the public to find you, the Personally Identifiable Information we receive may be published on the Sites and other print or digital media, in a variety of ways, including but not limited to directories, membership lists, and registration lists from AIAM meetings, conferences, and/or events ("Directory Lists"). Directory Lists will not include sensitive information, such as credit card or bank information, or social security numbers. Users may request that their information be suppressed from Directory Lists by contacting us.

Sharing Your Personally Identifiable Information to Fulfill Service Requests and Perform Business Functions

When fulfilling service requests initiated by you, we may share your Personally Identifiable Information with certain third parties to fulfill the requests. We may also share such

information with service providers that perform business functions for us. For instance, AIAM occasionally hires other companies to provide limited services on our behalf, including but not limited to packaging, mailing and delivering promotional offers; answering customer questions about our organization; printing; sending postal mail; and processing event registrations. In such cases, AIAM may share your Personally Identifiable Information.

Sharing Your Personally Identifiable Information When Legally Necessary or to Protect AIAM's Interests

AIAM may disclose your Personally Identifiable Information if required to do so by law or in the good-faith belief that such action is necessary to: (a) conform to legal requirements or comply with legal process served on AIAM; (b) protect and defend the rights or property of AIAM; or (c) protect the personal safety of AIAM personnel or members of the public in appropriate circumstances. In addition, if AIAM and/or its assets (or a portion of its assets) are sold, assigned, transferred, or merged, or if AIAM undergoes some other change including a change to its corporate form as part of a bankruptcy proceeding or otherwise, information may be transferred as part of that transaction or change.

Sharing Your Email Address Pursuant to AIAM Policy

Your email address will only be used by AIAM. We do not sell or rent email addresses to anyone outside of AIAM. AIAM will also not share email addresses to unrelated third-parties, affiliates, or AIAM members. Please understand, however, that your email address could be visible to other members, others who have interest in AIAM meetings, conferences, and events, as well as the general public through Directory Lists as set forth above.

AIAM may also share your email address with third parties to enable AIAM to take security measures to help protect against unauthorized access to or unauthorized alteration, disclosure, or destruction of data. Finally, AIAM may share email addresses with third parties as necessary for AIAM to perform certain services on our behalf, such as mailing, and delivering products, processing event registrations, and to respond to your service requests.

How to Manage the Sharing of Your Personally Identifiable Information

You can manage your profile and email preferences, including opting out of email by contacting us at info@aiamnow.com. Additionally, if you prefer to receive mailings only from AIAM and have your name and address removed from the list we provide to certain companies, please contact us at info@aiamnow.com. For California residents, please consult the "Your California Privacy Rights" for additional considerations.

Linking to Other Sites

You should be aware that other Internet sites that are linked from the Sites or from an AIAM email message may contain privacy provisions that differ from the provisions of this

Privacy Policy. To ensure your privacy is protected, we recommend that you review the privacy statements of these other linked sites, applications, or other digital platforms.

Site of Processing of Personally Identifiable Information

AIAM generally collects and processes Personally Identifiable Information in the US. Personally Identifiable Information collected by AIAM may be stored and processed in the United States or any other country in which AIAM, its vendors, or partners maintain facilities. We do not transfer your personal data internationally, unless necessary and legally permissible. In the event Personally Identifiable Information is collected in the European Union and is then transferred to the US, or is transferred to any other country outside of the EU, we will do so because there is a legal reason, such as in order to perform a contract, or to achieve a legitimate interest of AIAM.

Data Retention

Personally Identifiable Information may be retained by us for so long as necessary or useful to pursue the legitimate interests of AIAM, including accomplishing the purpose for which the information was provided or collected; distributing AIAM communications; promoting AIAM offerings; data analysis; historical archiving; and legal compliance.

Transmission of Data to Other Countries

Your Personal Data is processed in the United States, where privacy laws may be less stringent than the laws in your country and where the government, courts, or law enforcement may be able to access your data. By submitting your Personal Data to us, you agree to the transfer, storage, and processing of your Personal Data in the United States.

Breach Notification

In the event we determine the occurrence of a data security incident, we will notify you by email, US mail, telephone, or other means as permitted by law.

Contact Information

If you have questions regarding these sites or if you are interested in obtaining more information concerning AIAM or permission to use any AIAM content, please contact the Aerospace Industry Association of Michigan at P.O.BOX 81226, ROCHESTER, MICHIGAN, 48308, U.S.A. or +1-248-592-7303 (phone).

Effective Date: July 7, 2022