

AIAM MEMBER HIGHLIGHT



Dermot Brannock
General Manager USA
www.migso-pcubed.com/

-  [MI-GSO PCUBED](#)
-  [MIGSOPCUBED](#)
-  [MIGSO PCUBED official](#)
-  [migso_pcubed_official](#)
-  [MIGSOPCUBED_off](#)

MI-GSO | PCUBED is a leading global project management consulting company. With over 30 years’ experience, providing access to more than 1900 consultants, and spanning more than 30 locations around the world, we help organizations achieve their most important goals through project management expertise.

Since its creation in France in 1991, and 1994 in the United States, MI-GSO | PCUBED has pioneered the field of Project Management consulting and PMO as a Service delivery. We have become the trusted delivery partner of some of the most recognizable brands in the Aeronautics, Defense, Automotive, Transport, Financial Services, Public Sector, Healthcare, and Energy industries.

TOTAL NUMBER OF EMPLOYEES

1,900

"Aerospace constitutes to roughly 40% of our business."

MI-GSO | PCUBED'S ECONOMIC IMPACT IN MICHIGAN



"Our USA business was actually founded right here in Michigan back in 1994 to support project delivery within the Automotive industry. Over the past 27 years, we have strived to grow and invest in our Michigan team. Hiring and providing people with a career development program that keeps them working and living close to their local community, friends and family is a real advantage for us."

WHAT OPPORTUNITIES DO YOU SEE EXIST IN MICHIGAN FOR THE AEROSPACE INDUSTRY?

"Aerospace, like most industries, is hungry for engineering and technology talent. Michigan has always been a leader in Manufacturing and rapid prototyping capabilities and is now a budding electrification hub.

Encouraging innovation and investing further with start up’s will help attract talent into growth areas such as Vertical Takeoff and Landing (VTOL), Space Exploration and Zero Emission concepts, such as Hybrid-Hydrogen aircrafts. It is not just with the traditional OEM’s where there are growth opportunities."

PRESENCE IN MICHIGAN AND IN OTHER STATES/COUNTRIES

"We have offices in Ann Arbor, New York City, San Francisco and Houston as well as France, Spain, Portugal, Germany, Italy, Romania, the United Kingdom, Australia, Singapore and Canada."

WHAT HAS BEEN, IN YOUR OPINION, YOUR COMPANY'S GREATEST ACCOMPLISHMENT?

"We have a saying internally that 80% of our business is from existing customers. Our focus is on customer satisfaction. So, we would say our ability to consistently deliver and delight our customers while we have grown and scaled has been key to our success."

WHAT ARE YOUR GOALS AND VISION FOR YOUR COMPANY OVER THE NEXT 5 AND 10 YEARS?

"Our mission is to be the #1 Project, Program and Portfolio Management provider in each region and industry in which we operate. As a customer, you just want your critical projects to be delivered. At M|P we know how to manage projects, and want to be a partner to your project's success."

AS AN AIAM MEMBER, WHAT DO YOU SEE AS SOME OF THE BIGGEST CHALLENGES FACING MICHIGAN AND THE AEROSPACE INDUSTRY?

"Michigan has a great advantage in producing some of the very best Engineering graduates in the USA. We can do more as a State to attract and retain Aerospace companies so we do not suffer the dreaded 'brain drain' talent to other areas of the country."

HOW DOES THE AEROSPACE ASPECT OF YOUR BUSINESS BENEFIT FROM THE AUTOMOTIVE INDUSTRY IN MICHIGAN?



"The traditional Big 3 Auto OEM's dominate the landscape in Michigan. This is a great place for young engineers to gain understanding of how large multi-billion dollar and multi-year product development programs are delivered."

The Auto industry is also going through tremendous change lead by Electrical Vehicles and Adaptive Driving technology. The ability to lead, deliver and learn on these types of advanced technology projects provides a tremendous advantage for our consultants and others within the industry, which can then be leveraged and innovated upon within the other industries."