



**Aerospace Industry Association of Michigan
Annual Golf Outing
Timber Ridge Championship Golf Course
16339 Park Lake Rd, East Lansing, MI
Monday, June 21, 2021**

Available Sponsorship Packages

Title Sponsor: - **SOLD *UMBRAGROUP***

As title sponsor for the AIAM golf outing, your firm will receive recognition before, during and after the event in all AIAM promotional activities related to the 2021 outing.

Your title sponsor includes:

- One (1) outing foursome
- Onsite exhibit to display promotional material and/or provide product samples on the day of the event to all players
- Two (2) additional non-golf company representatives (includes lunch & networking reception)
- Two (2) on course tee signs
- Sign placement with your company logo on all outing golf carts
- Recognition on event promotional banner displayed in a prominent location on the day of the outing
- Recognition of your company on the AIAM website and social media channels in association with the 2021 golf outing
- 12-month, 1/2-page ad in AIAM member directory
- Speaking opportunity to address attendees during the networking reception

Reception Sponsor: **\$1,975**

- Two (2) outing golfers
- Signs with your firm's name will be placed on all tables and bar area during the networking reception
- Recognition given prior to the outing prize program during the networking reception
- Recognition of your company on the AIAM website and social media channels in conjunction with the 2021 golf outing
- 3-month, 1/4-page ad in AIAM member directory



Course Drink Sponsor

Option 1: \$1,575 (Beer, mixed drink-rail, wine or soft drink) 1 per golfer

Option 2: \$2,450 (Beer, mixed drink-rail, wine or soft drink) 2 per golfer

- Your firm's name will be displayed on the drink carts as they make multiple trips around the course throughout the day
- Recognition given prior to the outing prize program during the networking reception
- Recognition of your company on the AIAM website and social media channels in conjunction with the 2021 golf outing

Lunch Sponsor: \$1,725

- Company name recognition on lunch delivery carts
- Placement of your company logo on all box lunches
- Recognition given prior to the outing prize program during the networking reception
- Recognition of your company on the AIAM website and social media channels in conjunction with the 2021 golf outing

Logo Golf Balls: \$1,575

- Each golfer will receive one (1) sleeve of balls with your firm's logo
- Recognition given prior to the morning shotgun start and at the outing prize program during the networking reception
- Recognition of your company on the AIAM website and social media channels in conjunction with the 2021 golf outing

Tee Box Sponsor: \$925

Outstanding marketing opportunity for representatives from your firm to greet every player as they wait to tee off at your assigned hole.

- One (1) personal table at the tee box to promote your company's products and services. Pass out items such as pens, hats, sunscreen, drink koozies and so on. The choice is yours! (*Alcoholic beverages must be purchased from Timber Ridge*)
- A 2nd personal table will be set up for your company in the reception area so you can continue a conversation that started on the course or initiate a conversation with someone you may have missed during play.
- Two (2) non-golf company representatives (includes lunch & reception)
- One (1) Souvenir Pin Flag with your company logo to be displayed on hole during tournament
- Recognition of your company on the AIAM website and social media channels in conjunction with the 2021 golf outing



\$10,000 Hole-in-One Sponsor: \$695

- One (1) Souvenir Pin Flag and tee box sign with your company logo to be displayed on contest hole during tournament
- Recognition given prior to the morning shotgun start and at the outing prize program during the networking reception
- Recognition of your company on the AIAM website and social media channels in conjunction with the 2021 golf outing
- A representative of your company to present the winning prize during awards program of the networking reception

Goodie Bag Sponsor: \$975

Promo items may be placed in each bag

- Each golfer will receive a Koozie 6-pack cooler with your company logo
- Recognition given prior to the morning shotgun start and at the outing prize program during the networking reception
- Recognition of your company on the AIAM website and social media channels in conjunction with the 2021 golf outing

Logo Golf Tees: \$625

- Each golfer will receive a bag of 10 tees, 2 markers & 1 divot repair tool all with your firm's logo
- Recognition given prior to the morning shotgun start and at the outing prize program during the networking reception
- Recognition of your company on the AIAM website and social media channels in conjunction with the 2021 golf outing

Prize Sponsor: \$425 each or \$1,525 for all four

Prizes award for: *Winning Team, Skins, Longest drive & Closest to the pin*

- Recognition given prior to the morning shotgun start
- Recognition given prior to the outing prize program during the networking reception
- A representative from your company to pass out your sponsored prize
- Recognition of your company on the AIAM website and social media channels in conjunction with the 2021 golf outing

Hole Sponsor: \$325

- One (1) Souvenir Pin Flag with your company logo to be displayed on the green during the tournament
- One (1) logo sign placed at tee box recognizing your sponsorship of the hole
- Recognition of your company on the AIAM website and social media channels in conjunction with the 2021 golf outing



Custom sponsorship packages available on request

Create your own unique marketing and networking opportunity with a personalized promotion to enhance your firm's presence the day of the outing.

To reserve a sponsorship package contact Tony Vernaci at: tonyv@aiamnow.com