



Aerospace Industry Association of Michigan 2019 Aerospace Technology Expo University of Michigan - Ann Arbor, MI Thursday, October 31, 2019

Available Sponsorship Packages

Title Sponsor: \$3,825

As title sponsor for the AIAM Technology Expo, your firm will receive recognition before, during and after the event in all AIAM promotional activities related to the event. Your Title Sponsorship package also includes:

- Speaking opportunity to welcome attendees at the beginning of the exhibition & networking reception
- 6-month, ¼-page ad in AIAM online digital member directory = **\$400 value**
- 10'x10' exhibit booth during main exhibition (12:00-4:30 PM) to display promotional material and/or provide product samples. = **\$1,125 value**
 - Exhibit booth includes: One 8' table, 2 chairs, 110-volt electrical outlet, 8' high rear drape & 3' high side drapes
- Exhibit table during networking reception to display promotional material and/or provide product samples
 - Exhibit table includes: One 8' table, 2 chairs & 110-volt electrical outlet = **\$695 value**
- Exhibit & networking registration fee for six (6) delegates = **\$330 Value**



Reception Sponsor: \$3,150

- Speaking opportunity during networking reception
- 3-month, ¼-page ad in AIAM member directory = **\$200 value**
- Exhibit table during evening reception to display promotional material and/or provide product samples
 - Exhibit table includes: One 8' table, 2 chairs & 110-volt electrical outlet = **\$695 value**
- Signs with your firm's name will be placed on all tables and bar during the networking reception
- Recognition of your company on the AIAM website and social media channels before, during & after in association with the 2019 Technology Expo
- Exhibit & networking registration fee for four (4) delegates = **\$220 Value**

Refreshment & Snack Sponsor: \$1,850

- Your firm's name will be displayed on the refreshment & snack tables during the day in expo hall
- Recognition of your company on the AIAM website and social media channels before, during & after in association with the 2019 Technology Expo
- Exhibit & networking registration fee for three (3) delegates = **\$165 Value**

Custom Logo Tradeshow Bag: \$1,650

- Each expo attendee will receive a reusable tradeshow bag with your company logo. Great for personal use after the expo.
- Sponsor promotional items can be placed in each bag
- Recognition of your company on the AIAM website and social media channels before, during & after in association with the 2019 Technology Expo
- Exhibit & networking registration fee for two (2) delegates = **\$110 Value**

Logo Journal-Notebook: \$1,500

- Attendees will receive a tradeshow journal with your company logo prominently displayed on the outside cover. Perfect for taking notes during the expo and business meetings afterwards
- Recognition of your company on the AIAM website and social media channels before, during & after in association with the 2019 Technology Expo
- Exhibit & networking registration fee for two (2) delegates = **\$110 Value**



Technology Expo Program: \$1,200

- Attendees will receive a program to carry throughout the day with your company logo prominently displayed on the front.
- Your business ad to appear on inside cover promoting your company details
- Recognition of your company on the AIAM website and social media channels before, during & after in association with the 2019 Technology Expo
- Exhibit & networking registration fee for two (2) delegates = **\$110 Value**

Custom sponsorship packages available on request

Create your own unique marketing and networking opportunity with a personalized promotion to enhance your firm's presence throughout the day.

To reserve a sponsorship package contact Melody VanderPloeg at:
melodyv@aiamnow.com