



**Aerospace Industry Association of Michigan
2019 Annual Golf Outing
Eagle Eye Championship Golf Course
Bath, MI
Monday, June 10, 2019**

Available Sponsorship Packages

Title Sponsor: \$5,750

As title sponsor for the AIAM golf outing, your firm will receive recognition before, during and after the event in all AIAM promotional activities related to the 2019 Outing. Your title sponsor includes:

- One (1) outing foursome
- Onsite exhibit to display promotional material and/or provide product samples on the day of the event to all players
- Two (2) additional non-golf company representatives (includes lunch & networking reception)
- Two (2) on course tee signs
- Sign placement with your company logo on all outing golf carts
- Recognition on event promotional banner displayed in a prominent location on the day of the outing
- Recognition of your company on the AIAM website and social media channels in association with the 2019 golf outing
- 6-month, ¼-page ad in AIAM member directory
- Speaking opportunity to address attendees during the networking reception

Reception Sponsor: \$3,275

- Signs with your firm's name will be placed on all tables and bar during the networking reception
- Recognition given prior to the outing prize announcement
- Recognition of your company on the AIAM website and social media channels in conjunction with the 2019 golf outing
- 3-month, ¼-page ad in AIAM member directory



Drink Cart Sponsor

Option 1: \$2,450 – SOLD (Beer, Mixed Drink-Rail or soft drink) 2 per golfer

Option 2: \$1,225 (Beer, Mixed Drink-Rail or soft drink) 1 per golfer

- Your firm's name will be displayed on the drink carts as they make multiple trips around the course throughout the day
- Recognition given prior to the outing prize announcements during the networking reception
- Recognition of your company on the AIAM website and social media channels in conjunction with the 2019 golf outing

Lunch Sponsor: \$1,890 - SOLD

- Company name recognition on lunch delivery carts
- Placement of your company logo on all box lunches
- Recognition given prior to the outing prize announcements during the networking reception
- Recognition of your company on the AIAM website and social media channels in conjunction with the 2019 golf outing

Logo Golf Balls: \$1,395 - SOLD

- Each golfer will receive one (1) sleeve of balls with your firm's logo
- Recognition of your company on the AIAM website and social media channels in conjunction with the 2019 golf outing

Tee Box Sponsor: \$875

Great marketing opportunity for representatives from your firm to greet every player as they wait to tee off.

- One (1) personal table at the tee box to promote your company's products and services. Pass out items such as pens, hats, sunscreen, drink koozies and so on. The choice is yours! (*Alcoholic beverages must be purchased from Eagle Eye*)
- Two (2) non-golf company representatives (includes lunch & reception)
- One (1) Souvenir Pin Flag with your company logo to be displayed on hole during tournament
- Recognition of your company on the AIAM website and social media channels in conjunction with the 2019 golf outing



Goodie Bag Sponsor: \$850 - SOLD

Promo items may be placed in each bag

- Each golfer will receive a Koozie 6-pack cooler with your company logo
- Recognition of your company on the AIAM website and social media channels in conjunction with the 2019 golf outing

\$10,000 Hole-in-One Sponsor: \$750 - SOLD

- One (1) Souvenir Pin Flag with your company logo to be displayed on contest hole during tournament
- Recognition of your company on the AIAM website and social media channels in conjunction with the 2019 golf outing
- A representative of your company to present the winning prize during awards portion of the networking reception

Logo Golf Tees: \$575 - SOLD

- Each golfer will receive a bag of 10 tees, 2 markers & 1 divot repair tool all with your firm's logo

Prize Sponsor: \$350 each or \$1,250 for all four

Prizes award for: *Winning Team, Skins, Longest drive & Closest to the pin*

- Recognition given prior to the outing prize announcements during the networking reception
- Recognition of your company on the AIAM website and social media channels in conjunction with the 2019 golf outing

Hole Sponsor: \$285

- One (1) Souvenir Pin Flag with your company logo to be displayed on hole during tournament (*Quantity pricing available for 5 or more flags*)
- One (1) logo sign placed at tee box recognizing your sponsorship of the hole

Custom sponsorship packages available on request

Create your own unique marketing and networking opportunity with a personalized promotion to enhance your firm's presence the day of the outing.

To reserve a sponsorship package contact Melody VanderPloeg at:
melodyv@iamnow.com